

Global Vision

NUMBER 4 - 2012

04

12

THE INTERNATIONAL MAGAZINE FOR BUSINESS EXECUTIVES

\$ 6.00 £ 3.50 € 4.00



- PRESIDENT **OBAMA** RE-ELECTED ■ CHINA'S NEW LEADER **XI JINPANG** ■ FASHION KING TOM FORD ■ ALICIA KEYS
- **TORONTO** AND **CANNES FILM FESTIVALS** IN REVIEW
- **BURJ AL ARAB** HOTEL ■ **TRAVEL** ■ **GOLF** ■



GLOBAL PLACES

FOUR SEASONS HOTEL LOS ANGELES AT BEVERLY HILLS CELEBRATES ITS SILVER ANNIVERSARY

WITH NEW INNOVATIONS FOR THE FUTURE

BY NORAH LAWLOR

The iconic Four Seasons Hotel Los Angeles celebrates its 25th anniversary in 2012. Since 1987, the Four Seasons Hotel opened its doors to the public and instantly established itself as one of the top luxury hotels in Los Angeles. The modern hotel has received the Certificate of Excellence Award by TripAdvisor and has been the number one hotel out of 293 listed in the Los Angeles area on the site for the last year. A nod to customer service, relationships with guests is what the Four Seasons Los Angeles is known for; by monitoring and responding to customer reviews in a timely manner the hotel has been able to address all comments and concerns to make guests stay even more memorable. With all intentions of growing over the next 25 years, Four Seasons Hotel has improved technologies and programs to expand into the future.



from exotic morning specialties or traditional baked goods for a classic bite but Chef Ashley James has also developed a health-conscious menu. These five-star choices can all be enjoyed without having to leave the room. For a more social meal, guests can enjoy the modern Italian style restaurant, Culina. Serving breakfast, lunch, dinner and weekend brunch, guests often are dining next to celebrities. Larry Flynt eats lunch at the same table at Culina every day as well as Denzel Washington, Morgan Freeman and Joe Fiennes are also consistent visitors.

Instead of dialing the phone to place a room service order, guests can utilize the new ICE (Interactive Customer Experience™ supported by Intel) on personal, in-room Apple iPad2® devices to stay digitally connected to all areas of the Hotel. All 285 guestrooms and suites have access at their fingertips to this award winning technology that allows guests to customize their stay with restaurant reservations, in-room dining orders, airport transportation, valet parking, spa treatments and housekeeping requests. Dedicated to the latest innovations, Four Seasons Los Angeles has newly-renovated suites that have 42 to 50 inch flat screen televisions, are fiber optic wired for live broadcast opportunities and have JAMBOX Wi-Fi enabled speakers available upon request.

In a revolutionary new program created to cater to business groups, Four Seasons Hotel Los Angeles now offers an eight-passenger Mercedes van to host "Meeting on Wheels." Equipped with swivel chairs, two plasma screens, electrical outlets and unlimited wireless internet, this mobile meeting space is ideal for briefing the team before a big meeting or making last minute changes to a presentation. This transportation convenience truly ensures that time-use is more efficient than ever before.

Four Seasons Hotel Los Angeles at Beverly Hills has also been stealing the attention and appetite of visitors with a new show-shopping in-room dining menu. The hotel's culinary philosophy captures a dedication to authenticity and a commitment to innovation. Executive Chef Ashley James, host of the PBS Show Cuisine Culture, has crafted an in-room dining menu with an emphasis on locally grown, organic and sustainable ingredients. Choose

The Spa at Four Seasons Hotel Los Angeles at Beverly Hills has introduced the new healing modality, BioMeditation Therapy. Known to naturally activate self-healing and strengthen the immune system, nervous system and metabolism, BioMeditation Therapy removes energetic blockages and corrects information at the energetic level, enabling the body to recognize imbalances and regenerate at the core.

This hands-on method is the oldest known technique of healing in the world and BioMeditation Therapist, Jeannette von Johnsbach is bringing it to The Spa at Four Seasons Hotel Los Angeles. This specialized 60-minute session involves simply laying down and listening to a specific soundtrack while four main hand positions are used to stimulate the flow of BioEnergy causing a person's self-healing power to be activated. This service is ideal for guests who experience stress, anxiety and inner restlessness, as well as many physical conditions. The Spa at Four Seasons Hotel Los Angeles is also the only spa in North America to offer Ila signature therapies; a 'beyond organic' line from the UK, Ila is pure, beautiful, and a profoundly rejuvenating experience.

Four Seasons Los Angeles provides guests with stunning city views, luxurious guest rooms and suites, impeccable service, extravagant events and extraordinary dining options, including the new award-winning restaurant Culina, Modern Italian. The Hotel has hosted thousands of memorable events over the past 25 years and has countless exceptional plans for the next quarter century.

Four Seasons Los Angeles

300 South Doheny Drive
Los Angeles, CA 90048
310-786-2227

www.fourseasons.com/losangeles